



CONTRA COSTA
TOBACCO PREVENTION COALITION

MEETING AGENDA

Monday, March 23, 2015, 1:30 p.m. – 3:30 p.m.
Contra Costa County Office of Education
Briones Room, 77 Santa Barbara Rd. Pleasant Hill

- ALCOHOL AND OTHER DRUGS ADVISORY BOARD
- AMERICAN CANCER SOCIETY
- AMERICAN HEART ASSOCIATION
- AMERICAN LUNG ASSOCIATION
- BAY AREA COMMUNITY RESOURCES
- CENTER FOR HUMAN DEVELOPMENT
- COMMUNITY CLINIC CONSORTIUM OF CONTRA COSTA COUNTY
- CONTRA COSTA COUNTY BUILDING TRADES COUNCIL
- CONTRA COSTA CHILD CARE COUNCIL
- CONTRA COSTA COUNTY OFFICE OF EDUCATION
In Partnership with Public School District Tobacco Coordinators
- CONTRA COSTA HEALTH SERVICES
- FIRST BAPTIST CHURCH OF PITTSBURG
- LOS MEDAÑOS COMMUNITY HEALTHCARE DISTRICT
- PLANNED PARENTHOOD: SHASTA DIABLO
- PROJECT RIDE
- RAINBOW COMMUNITY CENTER
- STAND! For Families Free of Violence
- UJIMA FAMILY RECOVERY SERVICES
- PARTICIPATING RESIDENTS OF THE COUNTY
- STAFF:
Tobacco Prevention Project
Community Wellness & Prevention Program

- I. **Welcome and Introductions** 1:30 p.m.
Mary Jaccodine, Coalition Co-Chair
- II. **“Achieving Health Equity Among California’s Diverse Populations” Grant Update** 1:45 p.m.
Denice Dennis, Tobacco Prevention Project
- III. **Retail Environment Updates** 1:50 p.m.
Denice Dennis, Tobacco Prevention Project and Mary Jaccodine
 - El Cerrito
 - Unincorporated Contra Costa
- IV. **Secondhand Smoke Policy Updates** 2:00 p.m.
Jaime Jenett, Tobacco Prevention Project
 - Smokefree Contra Costa Implementation
 - Coalition awards to cities
 - Selection of community for 14-17 campaign
- V. **Strategy Chart for SHS Campaign** 2:10 p.m.
All
- VI. **Other Tobacco Prevention Updates & Announcements** 3:10 p.m.
All
- VII. **Evaluation/Adjourn** 3:20 p.m.
All

Upcoming Coalition Meetings:
Monday, June 1st [note date change]
Monday, July 20th
Monday, September 21st
Monday, November 16th
 Meetings from 1:30 – 3:30 p.m.
 Locations TBD

DIRECTIONS TO MEETING ON NEXT PAGE

DIRECTIONS

Contra Costa County Office of Education
Briones Room, 77 Santa Barbara Rd. Pleasant Hill

Directions to CCCOE from West County

1. Take Highway 4 East through Franklin Canyon and past Martinez to Highway 680, and go South on 680.
2. Continue on 680 South through Concord, and into Pleasant Hill.
3. After 680 merges with Highway 242, take the second exit (Oak Park Blvd./Geary/Treat Blvd.) which is near the truck weigh station.
4. Continue to the bottom of the exit and turn left at the stoplight onto North Main St.
5. Go one block on N Main (past Wendys Hamburgers) and turn right onto Geary Rd.
6. Continue on Geary for about a mile and turn right on Putnam. Continue on Putnam for about half a mile and turn right onto Oak Park Blvd. (There is a Safeway on the corner of Oak Park and Putnam).
7. Continue on Oak Park and take the first left onto Monte Cresta. The building is at the corner of Santa Barbara and Monte Cresta, on your right.
8. **PARKING:** One parking lot is on the corner of Monte Cresta and Oak Park- it has big solar panels over the lot. To get to 77 Santa Barbara from this lot, walk down Monte Cresta and the building will be on the corner of Monte Cresta and Santa Barbara, on your right. Another smaller parking lot in front of 77 Santa Barbara is closer but is often full. Street parking is also an option.
9. Check in at the reception desk and you will be directed to the appropriate room.

Directions to CCCOE from North of Pleasant Hill

1. Take 680 South through Martinez, Concord, and into Pleasant Hill.
2. After 680 merges with Highway 242, take the second exit (Geary/Treat Blvd.) which is near the truck weigh station.
3. Continue to the bottom of the exit and turn left at the stoplight onto North Main St.
4. FOLLOW DIRECTIONS FROM #5 IN THE FIRST SET OF DIRECTIONS

Directions to CCCOE from East County

1. Take Highway 4 West over Willow Pass grade and into Central county.
2. Take Highway 242 South (Oakland/Concord). Take 242 South, it will merge with Highway 680 South in Pleasant Hill.
3. Take the second exit (Oak Park Blvd./Geary/Treat Blvd.) which is near the truck weigh station. Continue to the bottom of the exit and turn left at the stoplight onto North Main St.
4. FOLLOW DIRECTIONS FROM #5 IN THE FIRST SET OF DIRECTIONS

Directions to CCCOE from South County

1. Take 680 North to the Walnut Creek interchange.
2. Take the Treat Blvd./Geary Rd. exit.
3. FOLLOW DIRECTIONS FROM #4 IN THE FIRST SET OF DIRECTIONS